



Itelco launches new US based operation to manufacture and support TV transmitters – Itelco America

Capitalizes on recent acquisition of Broadcast Electronics, based in Quincy, IL

Itelco Broadcast, an Italy based manufacturer of high performance television transmitters, and part of the Elenos Group of companies has announced its launch of a new organization in the United States, designed to support the needs of the TV transmitter market in the US and the Americas. The new organization, called Itelco America, will employ a US based team of experienced industry professionals, and will manufacture and support the transmitters from its factory in Quincy, IL. That factory is also the home of Broadcast Electronics, a recent acquisition by the Elenos Group.

Itelco has a very strong product portfolio, covering UHF and VHF, with power levels from low to high power, with air and liquid cooling. The high power transmitters are optimized for outstanding overall efficiency, utilizing broadband Doherty power amplifiers, and exceptional digital adaptive precorrection to provide optimal results. The company has done extensive work with the new ATSC 3.0 standard, and all ATSC transmitters may be easily switched over from ATSC 1.0 to 3.0 via simple commands. The company has also developed a new highly efficient, patented cooling technology that will be demonstrated at the upcoming NAB show, beginning April 9, 2018.

Demonstrating their commitment to invest in the US and American markets, the company has also hired industry veteran David Neff as vice president of business development for the Itelco America operation. David has over 25 years of experience in the television transmission industry, most notably with Axcera and its predecessor companies, where he held various technical and management positions and was its president for 11 years. Neff commented “ I was truly impressed with the advanced product portfolio and engineering talent that the Itelco/Elenos team has assembled, and with their long history and commitment to the broadcast industry. In conjunction with the recent acquisition of Broadcast Electronics, I am pleased to be able to join their team to help to bring this technology to the markets here.”

The Itelco products will be on display at booth N6106 at the 2018 NAB Show, alongside the Broadcast Electronics products.

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